BCQHA BRITISH COLUMBIA QUARTER HORSE ASSOCIATION OCTOBER 13 AND 14, 2018 LANGLEY SANDMAN MINUTES

1. Call to Order

Pia Petersen, President called the meeting to order at 10:00 Am with Carolyn Farris, Laureen Guenther, Cherie Jardine and Andy Hellqvist.

Regrets were received from Tara Gamble, Roseanna Locke and Robyn King.

2. Approval of Agenda

The agenda was agreed to by consensus with the addition of Levelling under Old Business.

- Approval of Minutes of Last Meeting Carolyn moved that the minutes of the April 26, 2018 teleconference be approved as circulated. CARRIED
- 4. Correspondence –
- 5. Financial Reports –

Carolyn presented the financial report to date. BCQHA is in a healthy financial position.

LM has requested a refund for the \$75 show approval fee for the All Novice Show in August which was not held. It was agreed to refund the money.

Laureen moved that \$12,000 from the general account be put into savings or other interest vehicle that can be easily transferred back if needed and review the current GIC's to see if better interest can be obtained. CARRIED

Andy moved that the financial reports be received. CARRIED

6. Old Business

a. History project – Carolyn will contact Haidee and try to get the listings for the Year end trophy awards. Cherie and Carolyn will try and get more stories put up on the website for the history button.

b. Awards – Carolyn will contact AQHA to get show results once she gets the Approved Show Numbers. Trophies have been organized. Pia will ask Lynne to do the awards. Pia and Cherie C need to get number money amounts to Carolyn. Pia will do certificates. Pia will approach Melissa to see if she would help with this.

c. Insurance – Carolyn reported no claims to date and no further information on the prior possible claim regarding Region One Show. BCQHA can expect increases for 2019.

d. NBC follow up – After discussion it was agreed that this matter would be closed and if NBC want to become active they need to contact the BCQHA Board in future. Any finances that previously existed were the purview of previous NBC members.

e. Select declarations were discussed and the list added to with LM names. Pia and Andy will confirm if there are other names. No BC Bred declarations have been received.

f. Transition under the new society act is completed. Carolyn will ensure the new documents are posted on the website.

g. Drug Screening impacts were discussed. Pia will request a written confirmation of their policy for penalties for drug infractions in the cases in question. The drug screening policy will be reviewed for frequency of testing.

h. AQHA Youth Team Cup was sponsored for 2018. The Canadian Team did well. Thanks were received for the support.

i. Border concerns from LM were investigated. The problem appeared to be on the return trip with different numbers of horses. There has been no change in Canadian rules. Pia will forward the information from CQHA and CFIA to Amberlee to put on the website.

j. Updating website was discussed. Zones are responsible for providing information to Amberlee. If the President does not want to do it they can designate a person for the zone or BCQHA. Tara Gamble Joined the meeting by teleconference.

k. Levelling – Melissa Buckley sent a letter to AQHA requesting an exemption for LMQHA from international levelling rules due to the proximity and tie in with Washington State shows. AQHA does not currently support this request and is saying the levelling system is tested and researched. CQHA is working on this issue as an exemption might be possible for all of Canada but the majority of provinces support the current International levelling proposal. It was suggested that letters from trainers and/or exhibitors might help make the case for the concerns of non-attendance at shows once the new levelling system is put in place. Tara will take a proposed rule change for discussion at the upcoming November CQHA board meeting.

- 6. Reports
 - a. President has been working on border crossing, drug screening impacts and size of shows. Youth membership is down. We need to take a hard look at what we should be doing going forward. The Merritt Trail Ride had 32 people and has a waitlist for 42 for next year.
 - b. LMQHA has to make some serious decisions as they cannot afford to continue to lose money on shows. The Bazaar was under discussion but will likely continue but may change to the April date. The July show will likely continue. Facilities are being looked at. A four-day/eight judge show is being looked at. Approaches have come talking about a multi breed show with Morgans, Arabs or other breeds. Youth is missing. A seminar day for youth on a Saturday and then an AQHA Rookie/Novice Show is being planned for next year. The stallion auction is planned to continue for the coming year.
 - c. SCQHA had a very quiet year. Events planned were not well supported. The Trail Challenge weekend was cancelled from lack of entries. A high point quarter horse was sponsored at
 - d. AQHA has not had a whole lot going on other than a few enquiries. Database is not up and running and has now been pushed to 2019. Inquiries were received about versatility ranch horse trail classes that are coming in 2020. They will likely be able to be held.

CQHA is keeping the grant funding the same and Tara will confirm rules and dates for grant submissions. Tara has moved three horses to Tumbler ridge and now

has ten students from a population of approx. 3,000. Interest is being expressed in purchasing horses and starting some shows.

e. Youth – How to attract youth is a major problem for equestrian. All sports seem to be experiencing the same concerns including soccer. Changing demographics also have many of the upcoming youth not familiar with long time horse activities due to cultural backgrounds. Working with 4-H and other organizations to provide learning seminars and beginner shows may be an avenue to explore.

Tara Gamble left the meeting at this point.

- f. Membership for 2018 79 plus a few from NBC to be confirmed. This compares to 83 for 2017. Alberta has approx. 120, Manitoba 70 and Saskatchewan less than BC. Zones need to send out renewal notices and encourage all members to renew and if they wish to sponsor a new member for a one-year membership. A membership benefit form needs to be revised and then any zone incentives added. Reduced rate on website advertising, ability to sponsor a new member, recognition of achievements including year end awards, a competitive atmosphere if desired and zone event discounts are part of the benefits.
- g. Website requires more input. Carolyn will contact Amberlee to see if she will continue with the website updates and email newsletter and if so what the costs will be.

Laureen moved that the website charges for the second half of 2018 be totally paid by BCQHA. CARRIED

h. HCBC has changed their affiliate policy. BCQHA does not meet the new requirements. As well the requirement to provide membership lists will violate privacy policies and could put the society in jeopardy. As well AQHA prohibits affiliates from requiring membership in any other organization. New bylaws have been approved The call for elections for regional directors has gone out.

8. New Business

a. Affiliation agreement

Andy moved that the directors agreed by vote to be bound by the AQHA affiliation agreement and directed the President to sign the 2019 agreement. CARRIED

b. CQHA relationship was discussed and the need to maintain strong relationships through Tara Gamble as the BC AQHA Director was highlighted.

c. 2019 membership will remain at the same cost.

The meeting adjourned for the day at 5:30 PM. The meeting resumed at 8:30 AM.

d. Three year strategic plan
The 2018 Strategic plan was reviewed:
Increase membership
Increase participation
Add educational opportunities
Each zone to add a non show event

Discussion ensued on what the way forward should be. It was agreed that the board role should be facilitating contacts, providing educational events and maintaining the organization website.

The 2019 – 2021 Strategic Plan is: Sustain membership Increase participation Add educational opportunities Each zone to add a non show event

For 2019 it was agreed that the following specific steps would be taken.

Continue the sponsor a member program (all)

Maintain the e-newsletter and website increasing the amount of content provided such as a monthly promote a coach from the membership list (Carolyn & Pia)

Bring in two speakers, provide lunch and then have AGM in March (Pia, Laureen & Cherie)

Expand membership benefits through discount programs and website preference (AII)

Travel assistance for BCQHA events within BC for a two year trial for 2019 & 2020 (Carolyn)

Lobby CQHA/AQHA and HCBC to remove/prevent impediments to sharing equine travel (Andy and Tara)

Each zone to explore one option for increasing youth participation Member survey (Carolyn)

e. 2019 budget	
Income	
Show Approval	\$600
Membership	\$500
Number Money	\$1500
Web site revenue	e \$200
CQHA Grant	\$2500
	\$5300
Expenses	
Awards	\$1000
Education Event	\$2500
PR	\$1500
Travel Assistance	\$1500
Drug Screening	\$1000
Office	\$150
Meetings	\$500
Insurance	\$3500
Bank Charges	\$150
	\$11,800

Net loss

\$6500

f. CQHA grant

Andy moved that the CQHA grant for an education event in conjunction with AGM for \$2500, PR Booth for \$250 for Bazaar and if applicable up to \$1,000 for a special event be applied for. CARRIED

g. HCBC affiliation

Andy moved not to apply for affiliation status but apply for club membership. CARRIED

- i. Calendar of events dates are needed. Please forward to Carolyn for inclusion in the draft calendar by the Jan 24 meeting.
- j. IPE High Point Quarter Horse Award

Cherie moved that Carolyn be authorized to work with the IPE Light Horse Director to implement a High Point Quarter Horse Award for the IPE show. CARRIED

9. Next Meeting/Adjournment
The next meetings will be:
January Conference Call – January 24, 2019
AGM & Board Meeting - LM - March 16 & 17, 2019

10. Adjournment The meeting adjourned at 11:35 AM.